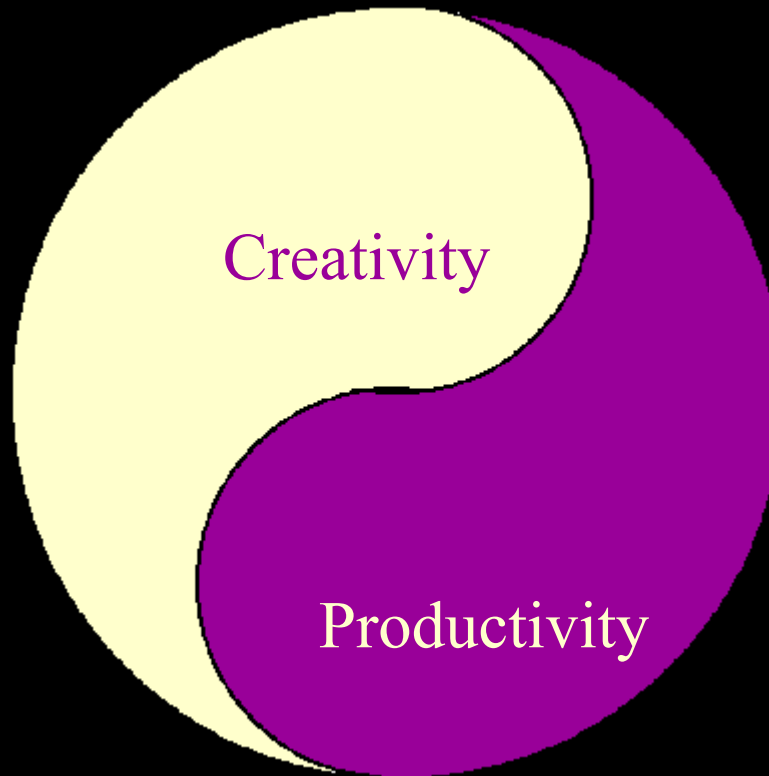
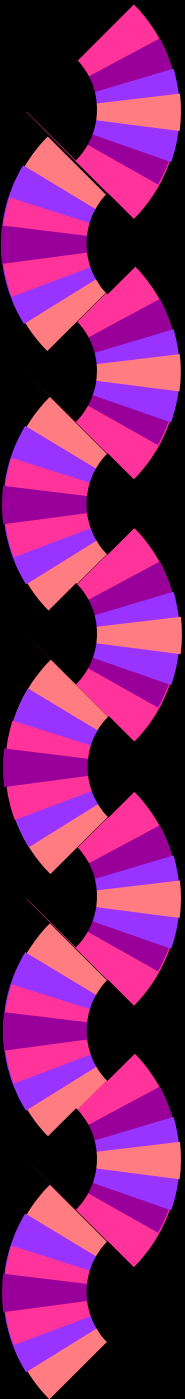
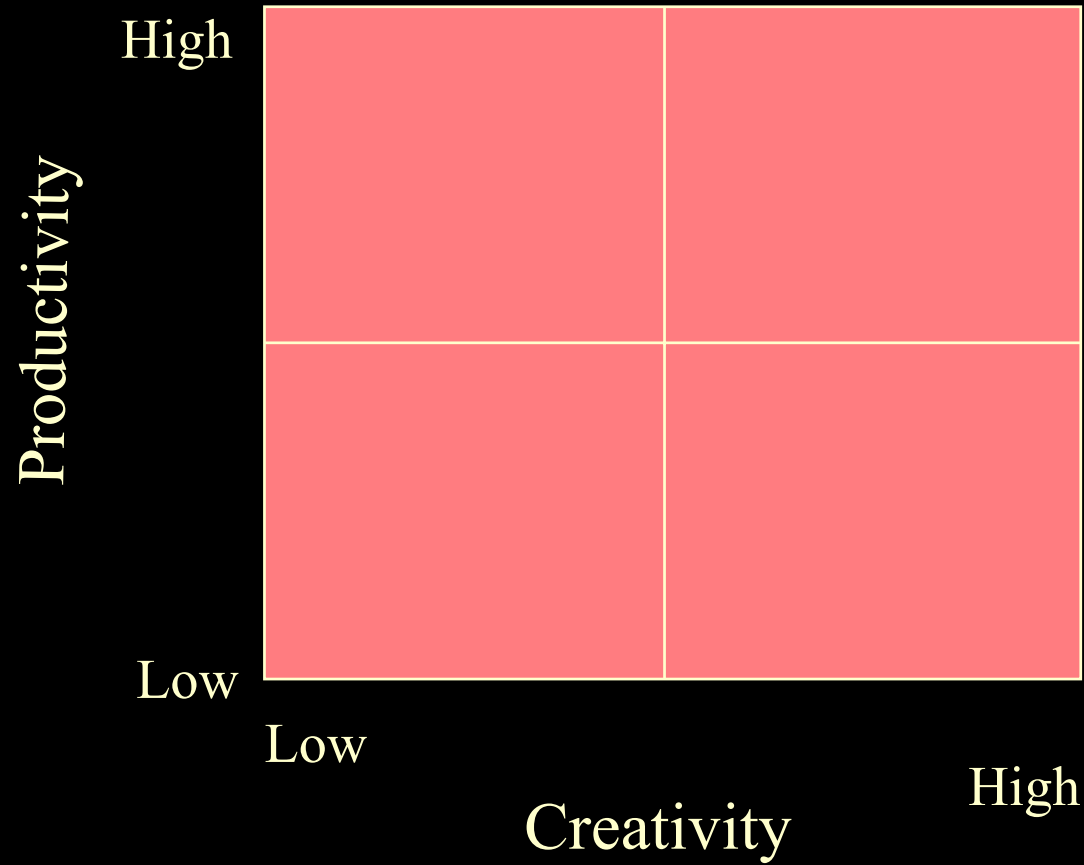
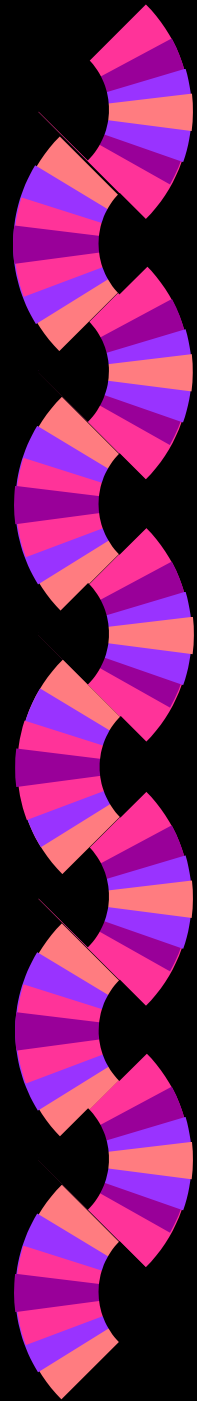
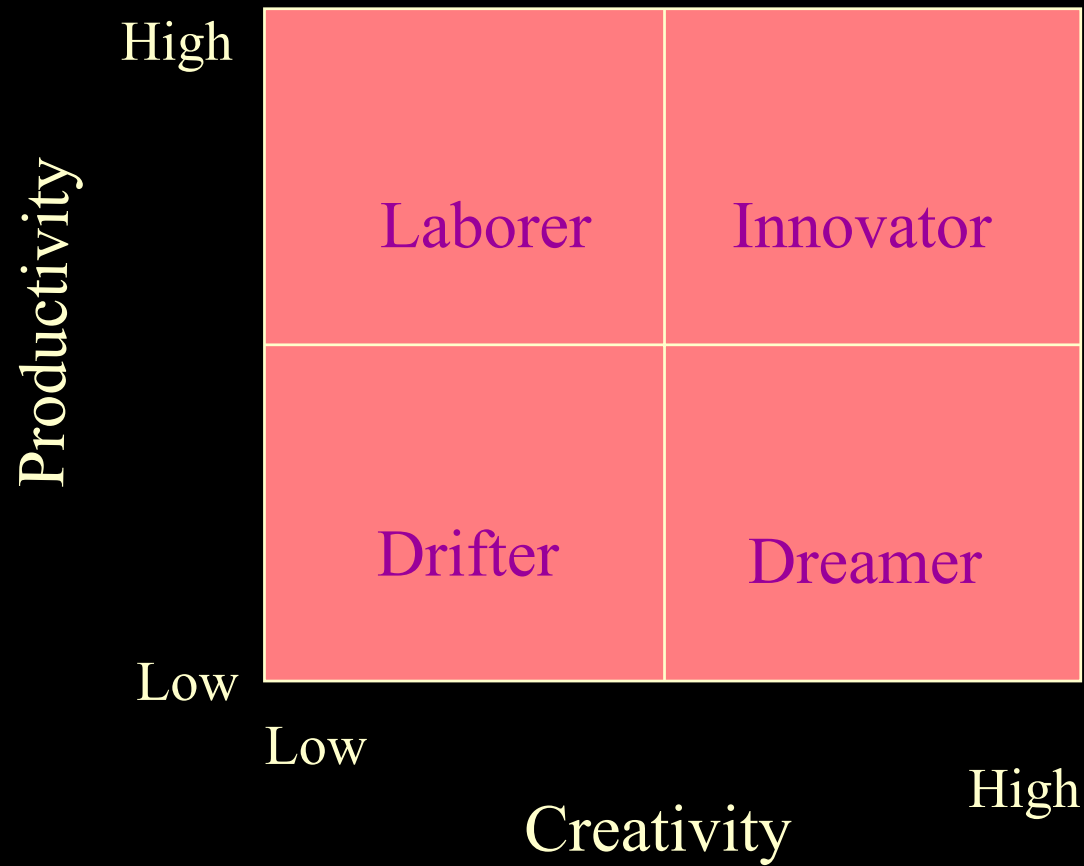
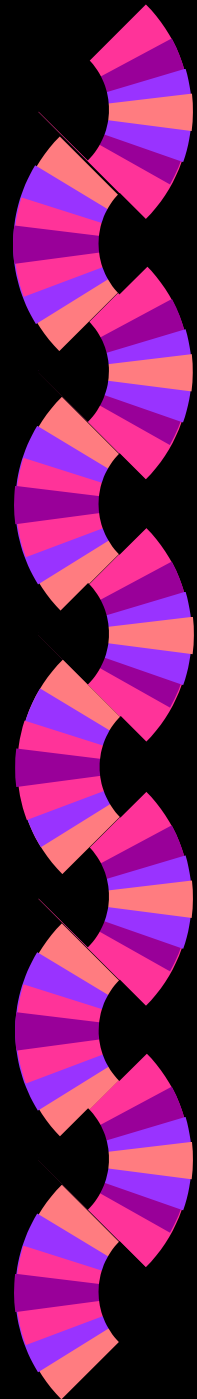


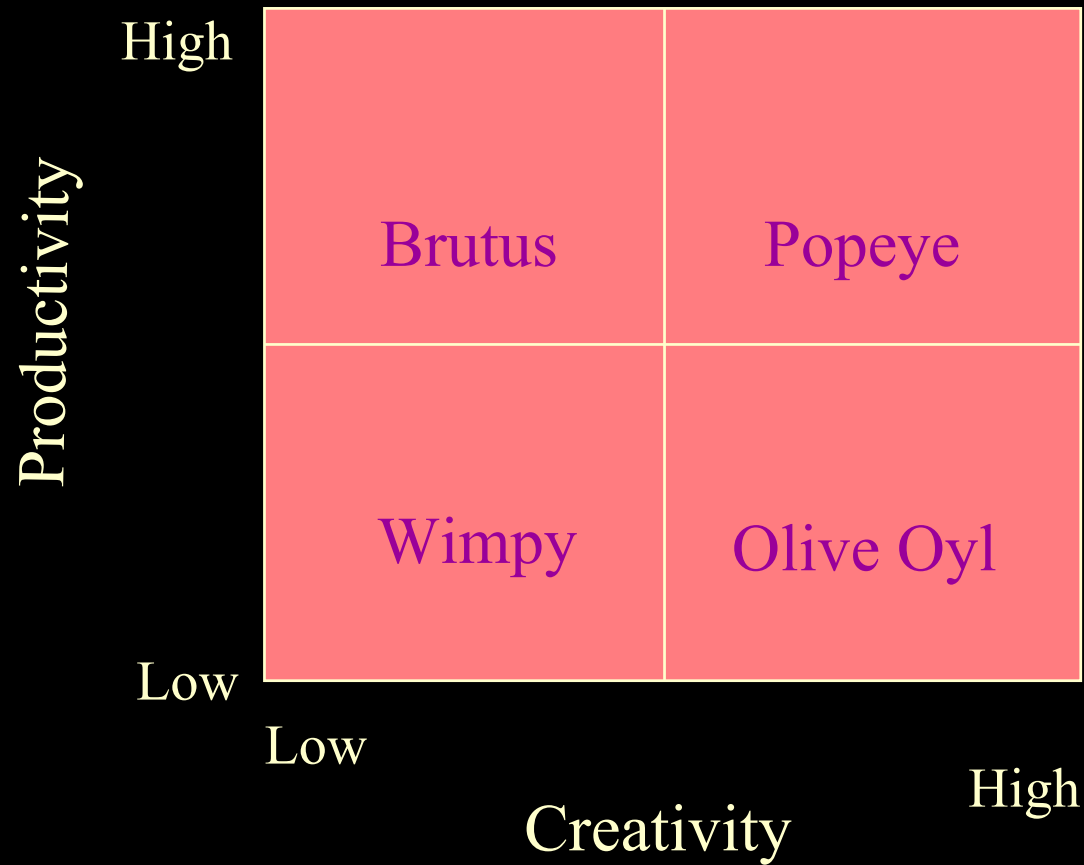
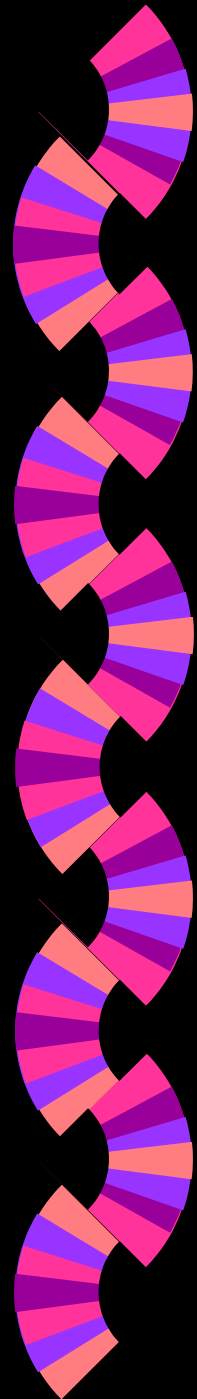
*Creative Productivity*

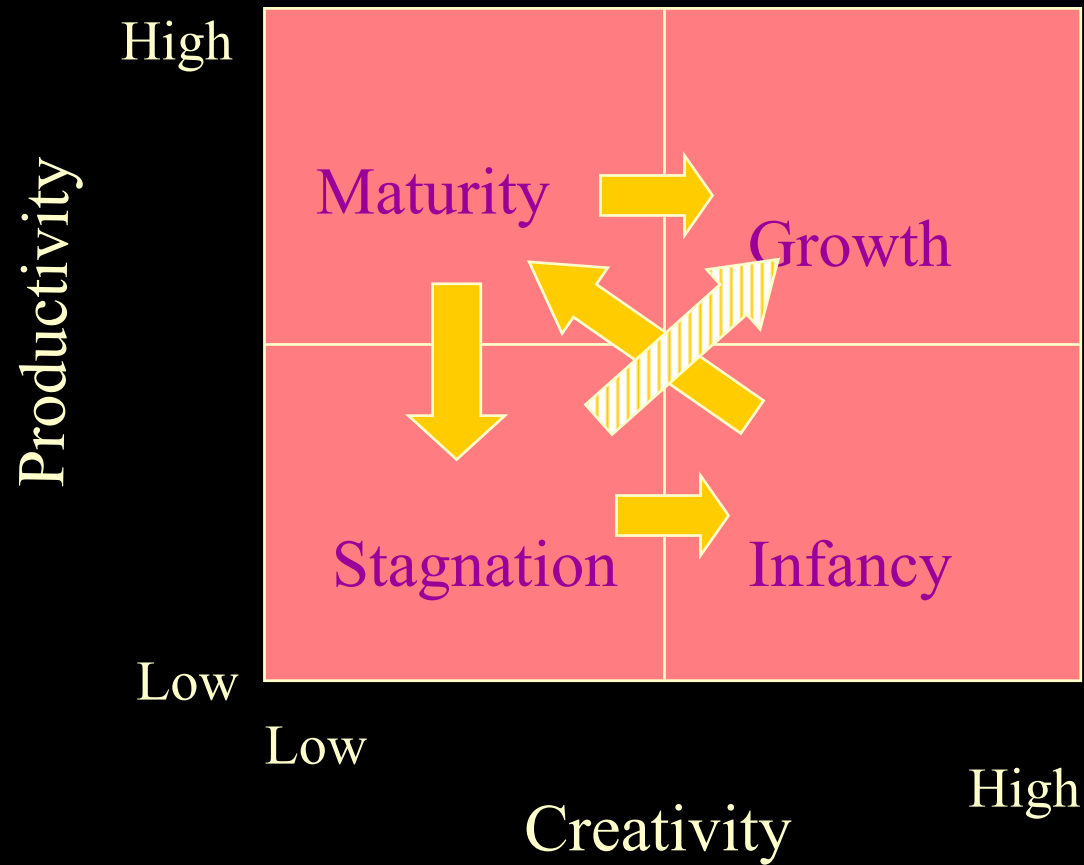
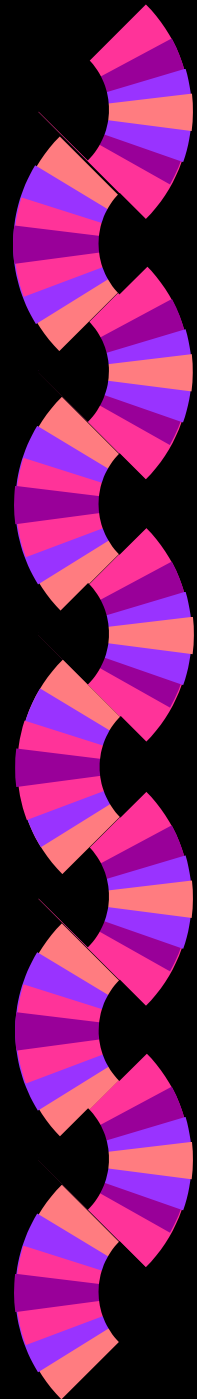
Glocal Vantage, Inc.

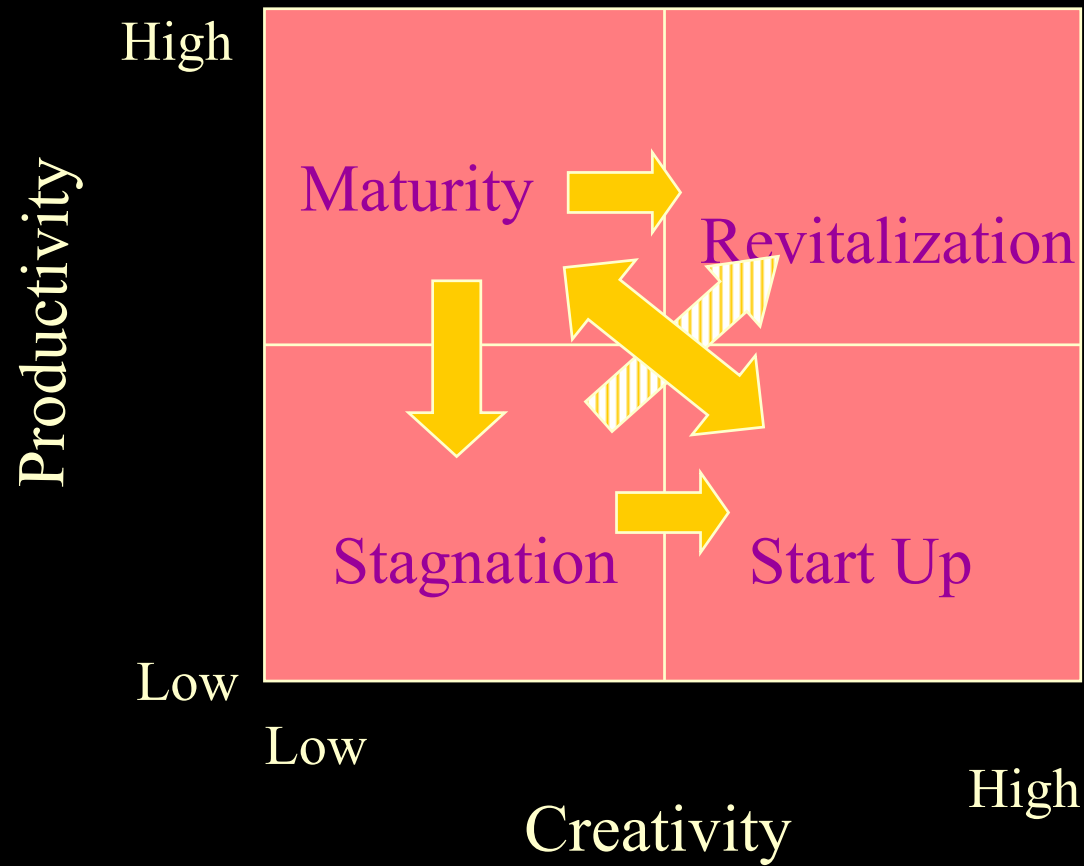
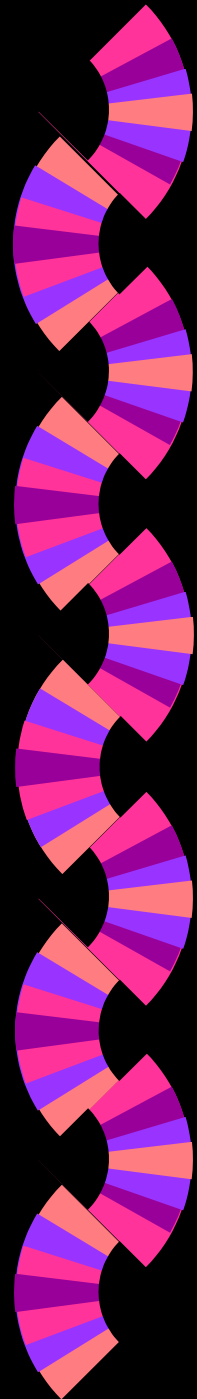














# *Styles of Perception/Thinking*

## ■ L Mode

- Verbal
- Analytic
- Symbolic
- Abstract
- Temporal
- Rational
- Digital
- Logical
- Linear

## ■ R Mode

- Nonverbal
- Synthetic
- Concrete
- Analogical
- Non-temporal
- Non-rational
- Spatial
- Intuitive
- Holistic





# *Creative Process*

## Steps

Insight

Saturation

Incubation

Aha!

Evaluation

Implementation

## Dominate Thinking & Perception Style

R Mode

R & L Mode

R Mode

R Mode

L Mode

R & L Mode



# *Productive Process*

## Steps

## Dominate Thinking & Perception Style

Goal

L Mode

Saturation

R & L Mode

Incubation

R Mode

Plan

L Mode

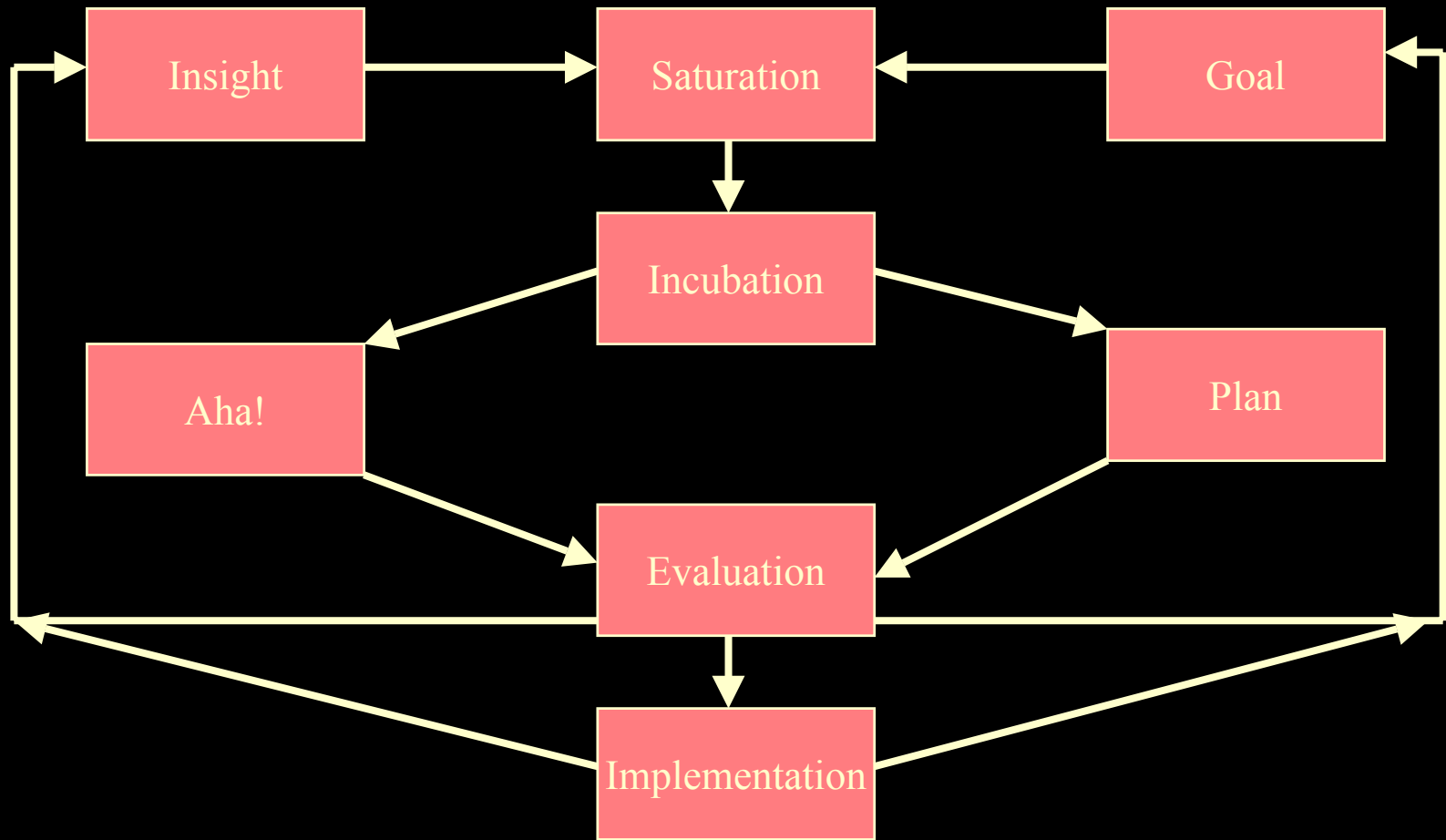
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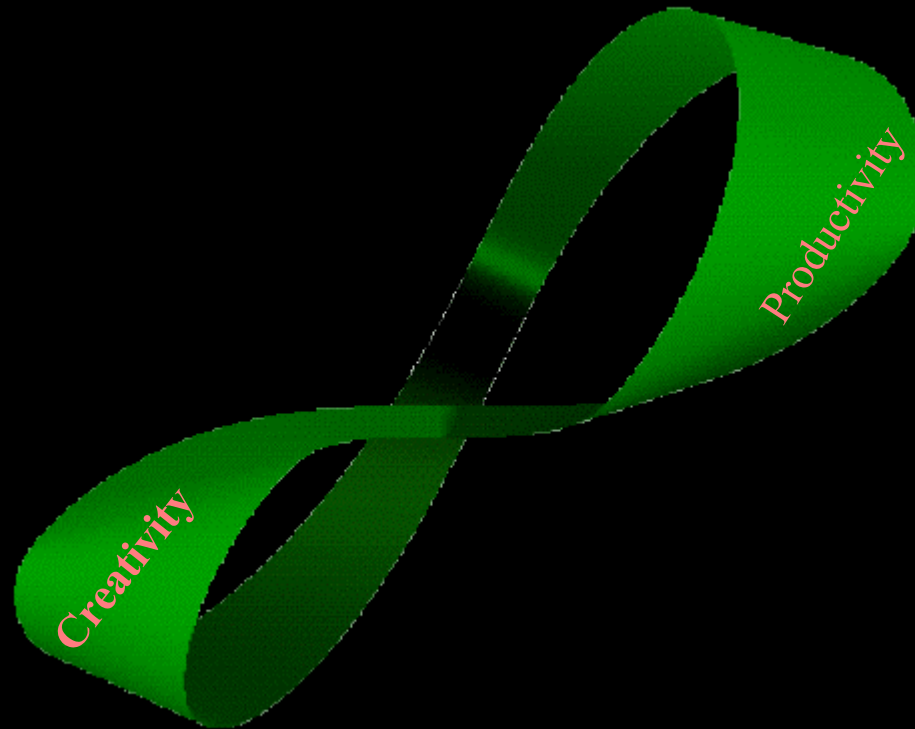
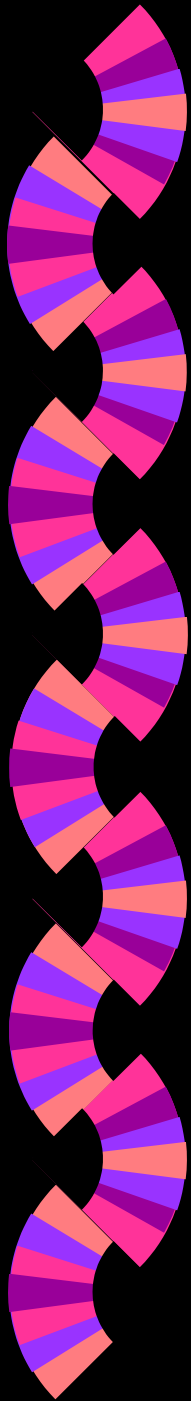
L Mode

Implementation

R & L Mode

# *Creative Productivity Process*







# *Achieving Creative Productivity*

- Know yourself
- Establish goals
- Manage stress
  - Nutrition
  - Exercise
  - Relaxation
- Develop multiple levels of expertise
- Learn to control thinking/perceiving style
- Use creativity and productivity tools
- Be patient and persistent
- Constantly reassess where you are
- Have fun



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